


KITCHEN | VIEWS | AT NATIONAL LUMBER

Design Guide

*Welcome to the beginning of
your design journey . . .*



CABINETS • DECORATIVE HARDWARE • COUNTERTOPS • DESIGN SERVICES



“Cookie cutters are
for baking projects,
not kitchen design.”

*Personalized cabinetry design for
every room, with exceptional service.*

Whether renovating an old treasure or starting from the ground up, the team of professionals at Kitchen Views is committed to making your experience as easy and timely as possible. From the kitchen to the family room, from the master bath to the mudroom, Kitchen Views designers can create space plans and provide cabinetry, countertops and hardware for every room, and in any style.

If you are building a rambling dream home or are challenged with storage in a galley kitchen, you will benefit from working with an experienced designer at Kitchen Views. Our professionals are trained to listen, dedicated to understanding and meeting your personal design needs and building challenges.

We created this Design Guide to help you become a well-informed consumer. It provides an overview

of our design services, as well as useful information about cabinetry construction, wood species, and tips on getting your project started.

But there is more to Kitchen Views than meets the eye . . . as part of the National Lumber Family of Companies, we are dedicated to maintaining our company’s historic reputation as a team of professionals that provides exemplary service.

Visit one of our showrooms and you will quickly understand the difference that Kitchen Views brings to the entire process. We have the buying power that ensures both broad selections and competitive pricing.

We invite you to make yourself at home in our showrooms. Come in and get to know the Kitchen Views team. We look forward to meeting you.

Kitchen Views provides a broad range of cabinetry, so we suggest learning a few basic terms that will help you to become an educated consumer.

Standard Cabinetry: Sometimes referred to as stock cabinetry; typically offered in a limited variety of sizes, styles, and finishes with a choice of options that are often categorized as “good, better, best.” Short lead-times, easy installation, and affordability make this an appealing selection for the budget-conscious consumer.

Semi-Custom Cabinetry: Constructed with higher-quality materials than standard; offers a broader selection of door styles and finishes. Some modifications can be made, providing greater opportunity for personalized space planning and design.

Custom Cabinetry: Constructed and finished like fine furniture; built with the skill and dedication of a fine craftsman. The sizes, shapes, colors, and interior options are practically infinite. With availability of exotic woods from around the world and the ability to match the color and patina of an heirloom hutch, custom cabinets can be built to very particular specifications. The price and lead-time for custom cabinetry usually depends on the level of customization and the availability of the products and techniques required for completing each piece.

COVER: **KITCHEN VIEWS SHOWROOM IN MANSFIELD**; Designer: Amy Mood

Kitchen Views is a division of National Lumber, which has been serving builders and homeowners since 1934. Visit kitchenviews.com for details. For comments or information write to Kitchen Views, 71 Maple St., Mansfield, MA 02048, email info@kitchenviews.com or call 508.261.6413 x5745.

Guide to Design Services

The Kitchen Views staff is available to share their creative ideas and extensive professional experience with you. To initiate the design process and create the home of your dreams, we recommend the following:

1 Tour one of our state-of-the-art showrooms and/or website to familiarize yourself with our products and displays. Kitchen Views has a wide selection of quality brands in a variety of price ranges so that you can find the style you want that also fits your budget.

2 In order to provide you with personalized service and uninterrupted attention, ask a member of the Kitchen Views team to schedule a complimentary consultation with a designer. Bring along examples from magazines, or refer to cabinetry vignettes in the showroom, to show the designer the style you have in mind. Plan on spending 1 to 1½ hours at your initial meeting.

3 Be prepared for your design consultation by bringing room measurements and an appliance “wish list.” If you do not have architectural plans, refer to Kitchen Views’ “Measuring Guide” on the back of this brochure. It will provide clear instructions on how to measure and sketch a floor plan (no artistic skill required; just a measuring tape).

4 During your scheduled consultation, the designer will educate you about Kitchen Views’ products and services, while gathering detailed information about your unique project, from timing and budget to personal aesthetics and practical needs. At this time, a preliminary design concept will be discussed.

5 Following your consultation: a computer-rendered floor plan and elevations of your project will be prepared for your review along with a quote, including all materials and services. If additional meetings are required for significant design revisions or a home visit is

requested prior to finalization, a minimum fee of \$300 will be required. *This design fee is non-refundable, however it will be applied to your cabinet purchase.*

6 Upon final approval of a design, associated lead-times, and pricing, a final field measurement will be made to confirm accuracy. Kitchen Views requires a customer’s signature and a non-refundable 50% deposit prior to placing all special orders for cabinetry, countertops, hardware, etc. All outstanding balances are due 48 hours prior to delivery.

7 It can take from 5 days to 12 weeks from order placement to delivery to our storage facility, depending on the type of cabinetry selected and the complexity of the order. Kitchen Views will work with you to schedule home delivery to meet your building/remodeling plans. Cabinets must be delivered within 30 days of Kitchen Views receiving your order into our warehouse. If the cabinet order is not delivered within 60 days, the order will be invoiced and final payment will be due. Also, a \$175 per month storage fee will be applied.



Expert Advice – Ten Tips

Whether you're renovating an old treasure or starting with a blank slate, designing and building a new kitchen has the potential to be a joyful and creative experience. Kitchen Views has designers who are committed to making the experience as easy and timely as possible. A new kitchen involves much more than choosing a cabinet style. Our experts recommend the following:

- 1 **Find an experienced kitchen designer with whom you feel comfortable** sharing your ideas, practical needs, and construction concerns. Ask for pictures of the designer's work and request references.
- 2 Offer as much information as possible about your lifestyle and budget so they can help you to make good decisions about the design and selection of products. For example:
 - a. Types of meals you serve
 - home cooked or take-out?
 - gluten-free or vegan?
 - other dietary restrictions?
 - b. Entertainment style
 - casseroles or caterer?
 - frequent or occasional?
 - c. Storage and display needs
 - Tupperware and lunchboxes?
 - Wedgewood and Waterford?
 - d. What do you love and hate in your current kitchen?
- 3 **Stay organized.** Use a large binder with folders to keep track of paperwork, floor plans, product specifications, etc. In one section collect photos and clippings illustrating your ideas and taste. In another keep samples, color chips, etc.
- 4 **Determine what you need versus what you want.** Make a "must have" and a "wish list" to determine what is essential to those spending the most time in your new kitchen. Make convenience a focus.
- 5 **Create a realistic time frame** for the project. Many skilled professionals are required. As part of their written estimates, be aware of the expected lead times.
- 6 **Project yourself into the future and plan accordingly.** If you plan to have this kitchen a long time, go wild and personalize the space. If you plan to sell in the near future, remain consistent with the values in the neighborhood and select a style with broad appeal.
- 7 **Plan display space** in your kitchen for your favorite objects, as well as some artwork.
- 8 **Bring home all samples** and view them in the space. Be aware of differences during day and night because sunlight and artificial light dramatically change color and texture.
- 9 **Use your senses.** See, touch, feel and smell everything prior to purchasing. Do not choose solely from a catalog or the internet because you may feel differently when you actually see the item.
- 10 **Give yourself enough time to enjoy the experience.** Become an educated consumer and allow time to make mindful decisions. This will enable you to work within a comfortable budget. Late changes are likely to escalate the cost.

Selecting Wood Species

Characteristics to Consider When Selecting Wood Cabinetry

Real wood is specified for cabinetry when one is interested in enjoying the naturally occurring variations that make each piece uniquely beautiful. The amount of variation from one piece to the next depends on the species chosen. However, it must be remembered that while general characteristics will remain the same for the species, the installed product is likely to vary from the showroom model.

Variations are the result of soil and climatic conditions affecting the growth characteristics, grain and coloring of the wood. Fine hardwoods will display mineral streaks, gum spots and knots, which give unique character and beauty to the wood. These natural characteristics cannot be subdued or hidden with a finish process. Carefully consider these aspects before selecting a wood species for your project.

The effects of moisture must also be considered when selecting real wood for cabinetry. Normal minor fluctuations in humidity are expected and there will be insignificant changes in the wood if the relative humidity is maintained within a range of 40%-50%. Uncontrolled extremes (above 80% or below 20%) is likely to cause problems, such as expansion and contraction, which can cause joint separation or bowing of cabinetry components.

This general information is provided as a brief guide. Your Kitchen Views designer will provide thorough explanations of wood species selections for your particular project. The cabinetry brands we feature use carefully selected kiln dried woods to ensure stability in climate controlled homes. Our goal is for you to enjoy the long term use of your cabinetry as well as the design layout.



Species Characteristics

Wood Species — Brief Descriptions of Expected Characteristics

Alder has a smooth, fine-grained pattern similar to Cherry. The color varies from pinkish-brown to tan to honey color. Knotty Alder is chosen for its rugged appearance with *knots random in size and distribution, and ranges from tight knots to rustic, split and open knots.*

Birch has a smooth grain and dramatic color variation, typically varying from creamy color to medium brown. Often has shiny burl, grain variation, small pin knots and mineral stains.

Cherry has smooth texture, rich color and flowing grain patterns with small gum spots, pin holes, pitch pockets and mineral flecks. In a “natural” finish the color may range from nearly white to pink to dark brown, however this species stains well and will gradually darken with age.

Hickory is relatively smooth with a prominent grain; and is often chosen for its dramatic color. Color within the same stave of wood (and across a cabinet door) can vary from a nearly white color to medium brown. Bird pecks, small pin knots and mineral streaks are common.

Maple has a uniform grain, smooth texture and predominantly creamy white color with some color variation from white to gray or tan. Random mineral streaks, worm tracks and occasional birds-eye patterns are characteristic. Due to its density and hardness, natural expansion and contraction may be more apparent at joints.

Red Oak (rotary/plain sliced) has prominent open grain patterns that are characteristic of oak. Varying from “cathedral” (arched pattern) to close-knit vertical grain, and color varies from reddish tan to medium brown. Occasional pin knots and mineral streaks are also characteristic.

White Oak (Quarter Sawn) is perhaps one of the best-known hardwoods. It gained widespread popularity for its predominant use in fine furniture during the Arts and Crafts movement. Quarter Sawn yields less lumber, increasing pricing, but it is known for straight and consistent grain pattern with an attractive and random “flake” across the grain. Some color variation will be seen from grayish tan to brown.

Other species: Almost any type of wood is available such as Mahogany, Walnut and exotic veneers from specific cabinetry lines.



ALDER, Brown Glaze



KNOTTY ALDER, Black Glaze



CHERRY, Federal Stain



CHERRY, Black Glaze



MAPLE, Brown Glaze



OAK, Java Stain



OAK, Black Glaze

Selecting Countertops

Countertop Materials — Each Has Its Own Benefits and Limitations

Granite is created from nature and formed by man. It has become a popular choice for kitchen and bathroom countertops with a timeless appeal. Granite is an elegant and beautiful material that has a wide range of colors, patterns and finishes to choose from. It is an extremely hard material that can withstand heat and scratches. A sealer must be applied to granite on an annual basis to protect it from staining, as it is porous and can stain without this protection. Also, the seams in a granite countertop are visible. Most granite is polished prior to fabrication, giving it a shiny finish. "Honed" granite is also available, providing a more subtle matte finish.

Solid Surfaces were developed by DuPont over 40 years ago. Corian® was one of the first solid surfaces created specifically for a countertop application. Today, a number of manufacturers make a comparable nonporous surface, which will not stain and is completely renewable. One of the best attributes of a solid surface countertop is the fact that there are no visible seams and integral sinks are also available. With over 100 colors to choose from, all solid surfaces are accompanied by a manufacturer's warranty.

Engineered Stone / Quartz Surfaces are one of the newest countertop materials available, entering the market about nearly 10 years ago. This surface is a blend of natural and manmade materials that, like granite, can be fabricated with either a polished or honed finish. Considered

a "care-free surface," Engineered Stone is an extremely durable material that is resistant to scratches, chips and stains, as well as being heat-resistant and easy to maintain. With many colors to choose from, you can count on consistency of color throughout your project, though a visible seam will be required when bonding slabs together. Most manufacturers offer a ten year warranty on the product.

Marble is a beautiful natural material with a wide range of colors to choose from, some offering unusual patterns and veining. Since marble tends to be significantly more porous than granite, it is more likely to stain.

Laminates offer an extraordinarily wide range of colors and patterns to choose from. This affordable countertop choice is being made much stronger and more durable than years ago. It is recommended that you do not place hot objects directly on a laminate countertop or cut directly on the surface, as damage may occur. A laminate surface is non-porous and therefore resistant to bacteria and stains, requiring only soap and water for easy cleaning.

Other countertop materials offered by Kitchen Views include: wood in a variety of species, butcher block, Avonite, glass, zinc, soapstone, slate and a variety of recycled countertop materials.



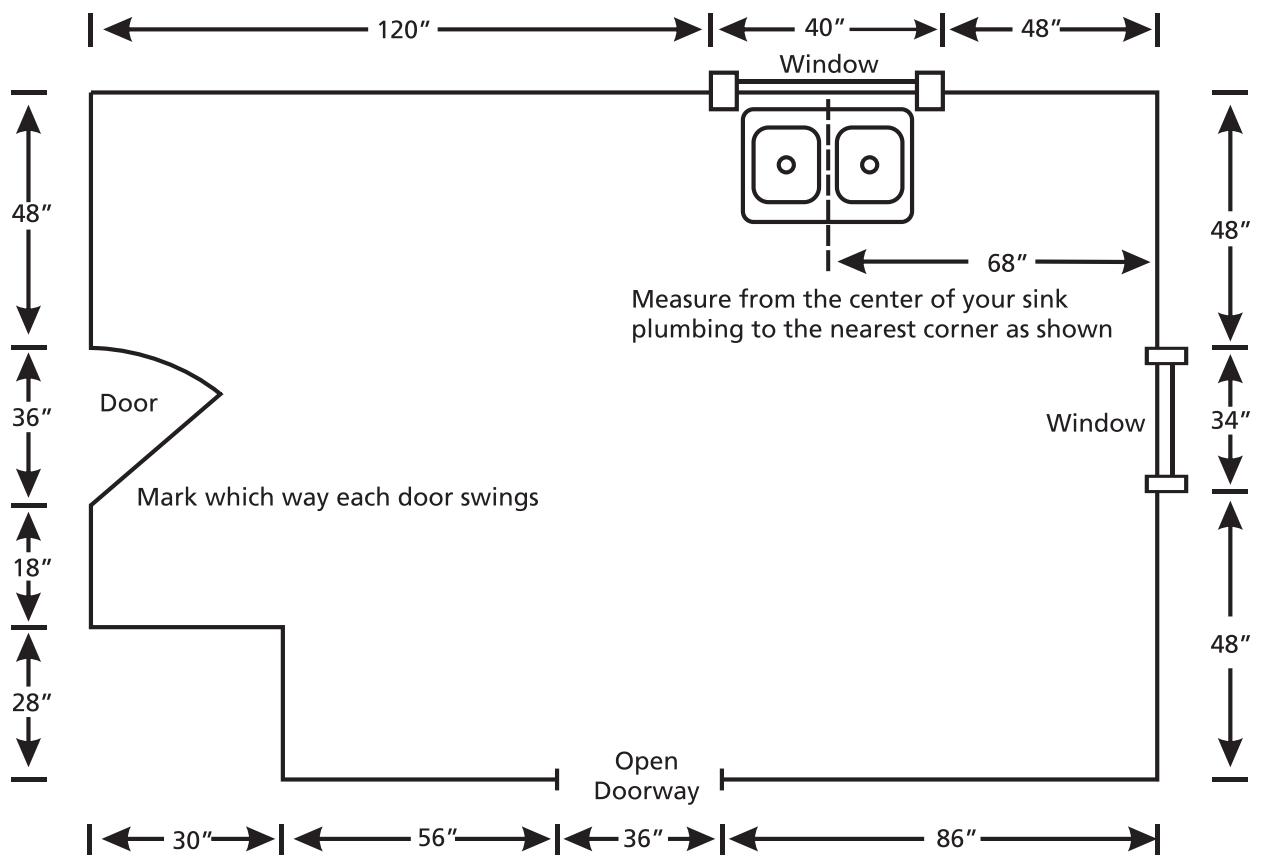
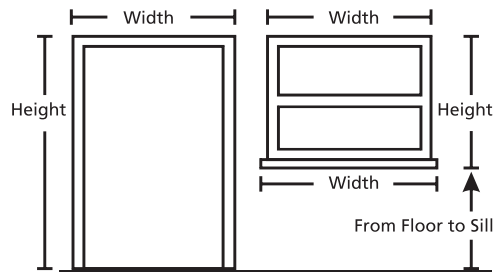
Kitchen Measuring Guide

Floor Plan

Make a sketch of your existing space, similar to the example below. When measuring windows and doors, include the trim.

Record all measurements in inches, rather than feet.

Bring the sketch to your designer.



Note Other Important Dimensions and Locations:

Ceiling – measure the height from floor to ceiling in several places around the room

Soffit – measure depth of soffit and measure floor to soffit as well as floor to ceiling

Plumbing – note the center of the plumbing

Heating – note the locations of the heating/air-conditioning registers

Electrical – note the locations of the range outlet, electric outlets and switches

Appliances – if keeping existing, note height, width and depth, or give specifications of new items